

UNIT 3 LISTENING CHART

As you watch these videos, listen out for significant phrases and concepts mentioned by the interviewees listed in the chart below. Tick them off as you hear them.

PROBLEMS OF COUNTERFEITING

STATEMENT FROM INTERVIEW	TICK WHEN HEARD
The moment you acquire a counterfeit product, you get yourself into very murky waters and you put yourself at risk	
Consumer attitudes to different types of counterfeit products are quite different	
Making a copy of a CD or DVD, or downloading a movie from the internet, feels like quite a different proposition from buying a copy Ralph Lauren polo shirt	
People who download music or films illegally justify it to themselves that they are just having a look	
The counterfeit trade has a much wider impact on society generally	
If brands lose trade, they are not paying the taxes they would be paying and employment would be affected	
Proceeds of counterfeit activity is funding organised crime	
The main issue with clothing is durability and safety	
[Counterfeit] kids' dress up clothing – that's the stuff that will go up in flames if it goes near a candle	
When you buy an authentic product, you know it's had to pass very stringent safety tests	
The internet has a huge impact on counterfeiting	
Because there is no physical market place [with online trading] the counterfeiters run a lower risk of being caught and stopped	