

UNIT 1 LISTENING CHART

REGISTERING

As you watch the video, listen out for significant phrases and concepts mentioned by the interviewees listed in the chart below. Tick them off as you hear them.

STATEMENT FROM INTERVIEW	TICK WHEN HEARD
In order to be protected the trademark has to be registered	
You need to think about where you want your trademark to be protected	
Complete the application and pay a fee	
Decide what classes you want your trademark to apply to	
Published in the trademark journal	
Issue you with a certificate of registration and you become the trademark owner	